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2009 Tourism Summit Scheduled October 14, 2009
and Introducing the Olympic Peninsula Loop Culinary Tourism Association

Port Angeles, Wash. Members of Olympic Peninsula Tourism Commission (OPTC) are sponsoring the 2009 Tourism Summit, Wednesday, October 14, 2009, at the Jamestown S'Klallam Tribal Center. This year the one-day tourism and networking event will focus on how to get the most out of technology and social media during this economy, with hands-on labs presented by regional and local experts. The Summit is also a platform to introduce the Olympic Peninsula Loop Culinary Tourism Association, a 501(c) 6 association, that exists to define, promote and celebrate the Olympic Peninsula's unique culinary experience, educate consumers and ultimately establish the region as a niche tourism destination. Two breakout sessions with international speakers and the luncheon highlighting local cuisine will showcase the opportunities for developing culinary tourism on the Peninsula.

OPTC is a partnership of the Chambers of Commerce and tourism marketing entities from the Hood Canal to Kalaloch including the communities of Quilcene and Brinnon, Port Ludlow, Port Hadlock, Port Townsend, Sequim, Port Angeles, Forks, Clallam Bay and Sekiu, Neah Bay, West Jefferson County and the Olympic Peninsular Visitor Bureau representing the unincorporated areas of Clallam County.

For more information about the Summit, to register or to become a vendor, call Olympic Peninsula Visitor Bureau 360-452-8552 or check the 2009 Olympic Peninsula Tourism Summit link at the bottom of the home page on the website www.olympicpeninsula.org.

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